

# FUNDRAISER EMAIL

## EMAIL TEMPLATE: ASK FOR SUPPORT

Give this email template to your supporters to use. It will help them ask their friends, family and colleagues to donate to their supporter page.

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**Target audience:** Fundraiser's friends, family and colleagues

**Email subject:** Help me reach my <event/campaign name> fundraising target

Dear <name>,

As you may already know I'm participating in <event/campaign name> this year and am really excited about competing - so wish me luck!

A big part of <event/campaign name> is raising much needed funds for charities. This year I am supporting <charity> - a wonderful organisation that is working hard towards <charity's cause>.

I would really appreciate it if you would sponsor me through my online fundraising page. I'm aiming to raise <target> so don't be shy, every little bit counts!

It's really easy to donate and you get a receipt emailed straight to you. Just click on the link below to go to my fundraising page:

<link to fundraising page>

Thanks for your help! <fundraiser name>